



PRESS RELEASE

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## **Driscoll wins statewide award for performance**

CORPUS CHRISTI – Dr. Deborah Flores, assistant vice president, Quality and Risk Management at Driscoll Children’s Hospital, recently accepted a performance award in Dallas on behalf of the hospital from the Quality Texas Foundation. The foundation annually recognizes organizations in Texas that exhibit “...strong dedication to quality and high performance.” According to the foundation, Driscoll earned the award because the hospital “Demonstrates good performance and commitment to a systematic approach to organizational management and performance improvement.”

“These awards are given to organizations in Texas who are on the journey to the achievement of world class performance excellence,” Flores said.

Of the five categories of awards, Driscoll won in the Commitment Level, which best reflects the current focus on consistent systems and processes for improvement, Flores said. The award is based on the Malcolm Baldrige criteria, which reflect validated, leading-edge management practices against which an organization can measure itself.

(Cont.)

Performance award

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“Our philosophy is to strive to be better, to inspire inquisitive thinking,” Flores added.

“We have some exceptional physicians and staff who demonstrate the same desire to excel.”

**About Driscoll Children’s Hospital...**

*“Improve the health of adults and you give them back their health...  
Improve the health of children and you give them their life.”*

Driscoll Children’s Hospital is a 189-bed pediatric tertiary care center with pediatric specialists representing 32 medical and 13 surgical specialties offering care throughout South Texas, including Corpus Christi, the Rio Grande Valley, Victoria and Laredo. Each year, more than 100,000 children receive care through Driscoll, including the 40,000 patients seen at South Texas’ first emergency room created specifically for pediatrics.

**About the Quality Texas Foundation:**

The Quality Texas Foundation is a nonprofit Texas corporation that administers the Texas Award for Performance Excellence. The Foundation, with administrative offices in Dallas, coordinates more than 300 volunteers from all areas of industry, government, education and health care who work together to assess and promote quality and performance excellence throughout the state.

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